



AHEPA-WRDC.ORG

October 2023

| Dear | |
|------|--|
| Deal | |

The local chapters of the Order of AHEPA and the Daughters of Penelope are excited to be a part of the AHEPA Family Western Regional District Convention to be held on June 9-12, 2024. This year's convention will be held at the Grand Sierra Resort in Reno, Nevada and will include members of the AHEPA Family from four Districts – 17, 20, 21 & 22 – encompassing 13 western states.

Through this event we will be publishing a Convention Album to help celebrate our venture, and as a means of fundraising to support our continued philanthropic efforts, including donations to local area charities, scholarships, etc. The album will reach AHEPA members and their families throughout our Districts and beyond. The convention is expected to attract approximately 250 delegates plus family members. Related activities, including a bowling tournament and a dinner dance, open to the public, will expand exposure to 300+ individuals throughout the Reno area as well as several hundred more from nearly 80 chapters throughout the districts.

AHEPA (American Hellenic Educational Progressive Association) is the largest Greek-American organization in the world and is a registered non-profit organization. The mission of the AHEPA Family (AHEPA and The Daughters of Penelope) is to promote Education, Philanthropy, Civic Responsibility, and Family and Individual Excellence.

Throughout its history, AHEPA's commitment to education has been well documented with over \$4 million endowed at the local, district and national levels toward the use of scholarships and a half-million dollars is awarded annually. Thousands of young men and women have benefited as recipients of AHEPA scholarships in our districts and your generosity will allow others the same opportunity with your assistance.

We invite you to place a personal ad or showcase your business in our convention album which will be in full color and professionally printed (rates and ad contract attached.). Advertisers who purchase a full or half-page ad will receive an album free of charge and be recognized at the 2024 convention. The deadline for all ads is May 10, 2024.

Your ad will be of on-going value to all convention participants as well as the entire AHEPA/DOP membership, their families and friends throughout the western region. We appreciate your support! Please contact us with any questions.

Sincerely,

Tom & Kathy

Tom Chiarchianis and Kathy Leles WRDC 2024 Convention Chairs

Contact Information:

Tom Chiarchianis – Email: 59tommyc@gmail.com - Phone: (209) 401-1179

Kathy Leles - Email: kleles@att.net - Phone: (209) 815-2935



2024 Commemorative Album Ad Contract

The undersigned hereby agrees to pay the sum of \$ _____ for a ____ page advertisement in the AHEPA FAMILY 2024 WESTERN REGION DISTRICT CONVENTION ALBUM, subject to the terms of this contract.

AHEPA-WRDC.ORG

| Advertiser | | | |
|---|---|------------------------------------|---|
| Address | | | () |
| Street | City / State / Zip Code Phone | | Phone |
| Advertiser Signature | | Date | |
| AD SIZE CHOICES Full Page Half Page Special Quarter Page | \$ 150 \$ 100 | Type or print ad I Ads also may | TOEADLINE - MAY 10, 2024 nere – use separate page if needed be submitted electronically to n at wstorton@gmail.com |
| Memorial ads only PREMIUM PAGES ALSO | \$ 50 AVAI/AB/F | | |
| Back Cover | \$500 | | |
| Centerfold (2 pages) \$500 Inside Front Cover \$250 Inside Back Cover \$250 ALL ADS ARE FULL COLOR - Premium pages are on a first come basis. MAKE CHECK PAYABLE TO: AHEPA District 21, memo: WRDC 2024 | | | |
| MAIL CONTRACT AND PA HARD COPY ADS BY MAIL Wynn Storton, Attn: WRDO 53-795 Ave Mendoza La Qu SUBMIT AD COPY ELECTY wstorton@gmail.com | <i>YMENT AND AN</i> <i>TO</i> C 2024 uinta, CA 92253 | " | |

FOR MORE INFORMATION, PLEASE CONTACT YOUR DISTRICT Program COORDINATORS

District 20: Pete Marudas PDG 602-284-1638 rosemar2@msn.com

District 21: Constantine Davlantes 805-895-4345 constantine.davlantes@gmail.com

Chris Economou PDG 206-940-9455 ceconomou81@yahoo.com

Program Creation: Wynn Storton 760-832-2825 <u>wstorton@gmail.com</u>

Copy and Contract Regulations:

- All copy and advertisements are subject to approval of the Convention Committee. Committee approval shall not relieve advertiser
 of its obligation to defend and indemnify as provided below.
- E-Mailed photos in PDF, TIF or JPG format are preferred. Otherwise, photos must be glossy finished. (Resolution 300 DPI Minimum)
- All payments and materials must be received by the deadline of May 10, 2024, for guaranteed placement in the album.
- The advertiser agrees to protect, defend, and indemnify AHEPA WRDC, its individual members and the publisher against any
 claim based on libelous statements, unauthorized use of photographs or other material, or any other matter based on or
 used within the advertiser's ad.
- Requests for photographs to be returned must be in writing. Please provide a self-addressed stamped envelope.